

ROLL

ROLL SELECTED TO EXHIBIT AT 2020 STARTUP GRIND GLOBAL CONFERENCE

Toronto, ON – February 3, 2020

Roll has been selected by [Startup Grind](#), powered by Google for Startups, for the Startup Exhibition in the Growth category at the [2020 Startup Grind Global Conference](#) held February 11-12th in Silicon Valley.

Dockless mobility has only recently launched, and consumer demand already is tracking with the early growth of ride-hailing services. With most cities already dealing with dangerous levels of pollution and gridlocked streets, micro-mobility could solve a handful of problems. Among many uses cases, micro-mobility services increase access to public transportation, reduce the number of cars on the road, lower our environmental footprint, and provide convenient methods of transportation for short trips – all while being cost-effective.

“It is such a great opportunity to showcase our product as one of the fastest-growing start-ups in North America,” said Richard Cao, CEO of Roll. “Being recognized by Startup Grind means a lot at this stage of our journey,” Cao said.

About Roll Scooters

Roll Scooters (www.rollscoters.com) is a Canadian start-up founded in March 2019 focused on the last-mile transportation market. Roll offers smart mobility solutions by providing dock-less electric scooter and bike-share services to cities and campuses.

Among the emerging electric scooter operators, Roll differentiates itself by putting safety first. Working in close partnership with the University of Toronto, Roll combines exclusive technologies and a rider-centric design to promote safer use of e-scooters. Focused on the quality of their vehicles, Roll hires its own team to collect, recharge, and maintain the fleet. As it scales, Roll is committed to continuing collaborating with local governments and community leaders to grow responsibly.

As cities outgrow their reliance on cars, Roll aims to bridge the gaps in public transportation and grow micro-mobility alternatives safely and sustainably. With their vehicles, commuters can save time lost in the first-last mile to use public transit, tourists can easily navigate to city landmarks, and students can avoid long walks across campus.

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About Startup Grind

Startup Grind is the largest independent startup community, actively educating, inspiring, and connecting 3,500,000 founders in more than 600 chapters globally. Founded in Silicon Valley, we nurture startup ecosystems in 125+ countries through events, media, and partnerships with organizations such as Google for Startups. Our local monthly events feature successful local founders, innovators, educators and investors who share lessons learned on the road to building great companies. Startup Grind also hosts two flagship conferences annually – the [Global Conference](#) and [Europe Conference](#). To date, Startup Grind has helped millions of entrepreneurs find mentorship, connect to partners and hires, pursue funding, and reach new users. Learn more at [StartupGrind.com](#).

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